

Katie Scully

312 613 3739
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sparrowlab.com

is a creative from Chicago
who makes lasting things.

Qualified by

Over sixteen years of designing and maintaining and websites • Ten years of building brands and their creative assets in the advertising industry • Two and a half years of engineering school, with a strong background in mathematics • A lifetime of critical and creative thinking

Experience

04.14–now

Freelance Art Director & Designer

Self-Employed Freelancer | Chicago, IL

Freelance art direction, responsive web design/development, WordPress design/development, print design/development, and copywriting.

04.16–06.16

Graphic & Web Designer

Tribeca Flashpoint College | Chicago, IL

Responsible for migrating the college's website from CoreDNA to Wordpress. Built custom Wordpress tools for managing faculty and course catalog online. Designed and coded responsive emails and landing pages within Hubspot. Responsible for all of the college's print collateral and signage for students and internal use (from conceptualization to press). Managed a variety of vendor relationships.

12.15–04.16

Senior Designer

Street Level Studio | Highwood, IL

Print design/production for advertising and trade show, book design/production/ typesetting, targeted email and landing page design/production, data visualization and chart design for reports. *Primary client: Canon Solutions America.*

12.04–04.14

Art Director

Killian Branding | Chicago, IL

Art direction, company naming, branding, print design/production, responsive web design, front-end web development, SEO, WordPress development, email design/ campaign management, photography, illustration, proofreading, occasional copywriting, last-resort tech support, and bearer of ice-cream sandwiches. *Clients: Peapod, U.S. Foods, CNN Accent Health, U.S. Waterproofing, DePaul University Graduate School of Business, Hill & Valley Desserts, Child's Voice, EuroFurniture, Family Credit Management, Grippo & Elden, IHC Construction, North Shore Pediatric Therapy.*

09.04–11.04

Graphic Designer & Front-End Web Developer

Screen Dreamer | Cherry Hill, NJ

Web design and development for real estate and mortgage sector. MLS integration with websites. Advertising design and production for print.

05.02–08.04

Graphic Designer & Front-End Web Developer

Software Technologies Laboratory | Blacksburg, VA

Web design, front-end development and light back-end development for various groups within the U.S. Department of Energy and D.O.D. Print collateral design and production. Internal promotional marketing materials (print and interactive).



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continued



Skills

Art Direction	Sketch App	HTML/HTML 5	WordPress
Branding & Identity	Copywriting	CSS/CSS3	SEO
Graphic Design	Proofreading	Bootstrap	Photography
Print Production	Web Design	jQuery	Illustration
Adobe Creative Suite	UI/UX Design	LESS/SASS	Herding Cats

And there's more

PAWS Chicago

Volunteer & Fundraiser, 2013–present

Whole Foods Market, South Loop

Customer Service Team Member, 2015–2016

Augsburg Fortress Publishers

Freelance Photographer, 2010

Chicago Public Radio

Photography Contributor, 2008–2013

Chicagoist.com / Gothamist, LLC

Photography Contributor, 2005–2013

Gapers Block

Photography Contributor, 2005–2013

Architecture and Urban Design Associates

Graphic Designer, 2004

Classmate Software, Inc.

Flash/Authorware Developer, 2002–2004

Optical Image Processing Laboratory, Virginia Tech

Research Assistant Intern, 2000

Education

1999 - 2004

BA in Visual Communications

Virginia Polytechnic Institute and State University